

A background image showing several stacks of ceramic bowls in various colors (white, grey, blue) on a wooden surface. A large yellow circle with a red border is overlaid on the image, containing the main title.

# Coverage for the **Creators and Makers** of Portobello West

A background image showing several stacks of ceramic bowls in various colors (white, grey, blue) on a wooden surface. A smaller white circle with a red border is overlaid on the image, containing the subtitle.

## A Duo Mini Case Study

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Based in Vancouver, the **Portobello West** market brings B.C.'s top entrepreneurs and creatives together into one vibrant communal space. Their mission of **celebrating the beauty of personal creativity** and supporting local has led to their success in creating markets that highlight the passion behind those who participate in them.

### **About the Partnership**

In looking for an insurance provider that would **prioritize their vendors**, Portobello West found Duo! Their goals were to deliver a **quick and easy** insurance purchasing process to their vendors while simultaneously ensuring they can get covered for markets at a price that wouldn't harshly affect their budgets.

# Partnership Results

Average number of vendors **covered with Duuo** (Since April 2021)

**100**  
vendors

Average amount a vendor **pays per day** for coverage (+tax)

**\$15**  
per day

**Average %** of recurring policy purchases

**36%**

“ We're thrilled to be partnering with Duuo Insurance throughout our busy 2022 Market season. Duuo's industry expertise continues to provide our non-profit organization and independent stakeholders with the security necessary to move forward in our event-planning with both confidence and ease!

**Stella P.**

Marketing, Communications & Events Manager, Portobello West

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To hear what else Stella had to say about Duuo, [click here!](#)



Duuo partners with event and market organizers across Canada to get their vendors covered in time for shows! Backed by Co-operators, Duuo offers on-demand, low-cost insurance solutions that make it easy for vendors to purchase a policy.

For more information on the benefits of partnering with Duuo, reach out to us at [partnerships@duuo.ca](mailto:partnerships@duuo.ca) to get started!