

Email Content Templates

This email template can be used as a starting point to spread the word about your partnership with Duuo. You know your client's better than anyone, so feel free to adjust the wording to make it fit more with your venue's brand! Just remember to add your promo code to each email.

Email #1

Subject: Introducing: Event insurance from Duuo

Hello!

In an effort to keep our event hosts protected, we're encouraging our clients to purchase an event insurance policy before their upcoming event.

What is event insurance?

Event insurance is purchased to cover an event host's liability in case of an accident. To keep you protected, we've selected Duuo as our preferred insurance provider.

Through Duuo, we've negotiated a special rate for our event hosts, with the added benefits of a completely online purchase process.

Use promo code _____ to save up to 15% on the cost of your policy.

Ready to get covered? Visit their website to purchase insurance for your event in less than 5 minutes! If you have any questions about event insurance, please don't hesitate to reach out to us.

Thank you,

Attached documents:

- What is event insurance 1-pager

Email #2

Subject: Reminder: It's time to get covered!

Hello,

In an effort to keep our event hosts protected, we've partnered with Duuo to provide you with an exclusive rate on the cost of an event insurance policy, designed to keep you protected during your upcoming event in our venue.

Still curious about what event insurance actually covers?



Check out the attached testimonial from Katie, a bride who's Duuo event insurance policy saved her from a \$10,000 bill!

When you're ready to purchase, **use promo code _____** to save up to 15% on the cost of your policy.

Thank you,

Email #3

Subject: Are you covered?

Body: As your event approaches, we want to remind our clients that event insurance is a great way to keep you and your guests protected.

If you haven't had a chance to purchase coverage yet, we suggest checking out Duuo!

When you're ready to purchase, **use promo code _____** to save up to 15% on the cost of your policy. You can get a quote and purchase a policy in about 5 minutes.

If you have any questions about your coverage, Duuo support is just a click away. You can send them an email at info@duuo.ca, or start a chat with them using the tool on their website.