

# Email Content Templates

*This email template can be used as a starting point to spread the word about your partnership with Duuo. You know your vendors better than anyone, so feel free to adjust the wording to make it fit more with your brand!*

## **Email #1**

Subject: Introducing: Vendor Insurance from Duuo

Hello!

In an effort to keep our vendors protected, we're encouraging our clients to purchase a vendor insurance policy before their upcoming event.

### **What is vendor insurance?**

Vendor insurance is purchased to cover a vendor's liability in the event of an accident. To keep you protected, we've selected Duuo as our preferred insurance provider. Through Duuo, we've negotiated a special rate for our vendors, with the added benefits of a completely online purchase process.

Get covered in less than 5 minutes with Duuo's quick and simple platform. To purchase a policy, simply head over to their [website!](#)

Thank you,

Attached documents: • What is vendor insurance 1-pager

## **Email #2**

Subject: Reminder: It's time to get covered!

Hello,

In an effort to keep our vendors protected, we've partnered with [Duuo](#) to provide you with an exclusive rate on the cost of a vendor insurance policy, designed to keep you protected during your upcoming event.



Still curious about what event insurance actually covers? Check out the attached story and testimonial from Jessie, a vendor whose Duuo Vendor Insurance policy saved her from a costly medical bill!

Should you have any questions regarding vendor insurance, please don't hesitate to reach out to Duuo at [info@duuo.ca](mailto:info@duuo.ca).

Thank you,

Attached documents: Vendor Tale - Meet Jessie

### **Email #3**

Subject: Are you covered?

As your event approaches, we want to remind our vendors that vendor insurance is a great way to keep you and your booth visitors protected.

If you haven't had a chance to purchase coverage yet, we suggest checking out [Duuo!](#) You can get a quote and purchase a policy in about 5 minutes.

If you have any questions about your coverage, Duuo support is just a click away. You can send them an email at [info@duuo.ca](mailto:info@duuo.ca), or start a chat with them using the tool on their website.

Thank you,