

Email Content

This email template can be used as a starting point to spread the word about your partnership with Duuo. You know your tenants better than anyone, so feel free to adjust the wording to make it fit more with your property's brand!

We recommend sending out each email/social communication about 10 -14 days apart.

If you have any questions about the content provided, please feel free to reach out.

Email #1

Subject: Introducing: Tenant insurance from Duuo

Hello!

In an effort to keep members of our building community protected, we're encouraging our residents to purchase tenant insurance.

So what exactly is tenant insurance, and why are we asking you to get covered?

Whether you need to replace items in your home or stay somewhere else as a result of damage, tenant insurance has your back!

On behalf of our tenants, we've selected Duuo as our preferred insurance provider. Through Duuo, we've negotiated a special rate for our renters, with the added benefits of an easy-to-use service, and reliable coverage.

Ready to get covered? Visit their [website](#) to purchase tenant insurance in less than 5 minutes!

Please don't hesitate to reach out to your property manager for any questions regarding tenant insurance.

Thank you,

Attached documents:

- What is tenant insurance 1-pager

Email #2

Subject: Reminder: It's time to get covered!

Body:

Hello,

In an effort to keep our tenants protected, we've partnered with [Duuu](#), a brand of The Co-operators to provide our renters with an exclusive rate on the cost of their tenant insurance policy.

Still curious about what tenant insurance actually covers? Check out the attached testimonial from renter Katie, who shares her story of a damaged apartment and how her tenant insurance policy saved her from a \$10,000 bill!

Should you have any questions regarding tenant insurance in your unit, please don't hesitate to reach out to your property manager.

Thank you,

Attached documents:

- Tenant Tale

Email #3

Subject: Are you covered?

Body: As we approach the end of the month, we want to remind our residents that tenant insurance is a great way to keep you and your stuff protected.

If you haven't had a chance to purchase coverage yet, we suggest checking out [Duuu!](#) Our residents have access to exclusive pricing, allowing them to enjoy the comforts of tenant insurance coverage for an affordable rate. Get a free quote in less than 2 minutes!

If you have any questions regarding tenant insurance, please feel free to reach out to your property manager for more information.

Thanks,